

Steve Willis



Training and Business Strategy Expert

Steve Willis's contribution to the training industry spans a career rich in corporate change strategy, research, delivery, facilitation, and speaking. Steve has advised senior executives in a wide range of Fortune 500 companies. He's helped them become measurably more vital through implementing change and organizational development strategies to overcome challenges with union negotiations, productivity improvement, organizational change, and leadership effectiveness.

Dynamic Speaker

Appearing before more than 100 audiences, Steve has developed a dynamic speaking style that inspires any crowd. Specializing in an acute ability to wrap fun and insightful examples, anecdotes, and exercises around powerful concepts and principles, Steve delivers an entertaining and engaging presentation rich in practical theory and content.

Ranging from large keynote presentations to small, intimate engagements, Steve has delivered speeches to various clients across the U.S. and Canada including Scotia Bank, The Canadian Society of Training and Development, Maine General, GE, Qualcomm, Freddie Mac, Ameriprise, and Sprint Wireless.

Master Trainer

A respected and valued instructor, Steve consistently receives accolades for his charismatic presentation style and highly effective training design. As one of the original trainers at VitalSmarts, Steve has been on the forefront of developing award-winning training programs, perfecting quality training platforms, and delivering training content that has influenced more than 500,000 people to date. In addition, Steve has trained and certified thousands of employees, managers, and trainers from Fortune 500 companies across the nation.

Business Strategy Expert

Steve launched his career into helping organizations achieve improved long-term productivity and hard-hitting results as the former president of the consulting firm Black Box Innovations. Designing, developing, and validating diagnostic tools for clients including Sprint, Eli Lilly, Lennox Inc., JP Morgan, Ford, Shaklee Corporation, and American Re-Insurance, Steve draws from a solid foundation of survey research experience and consulting services.

In his current role as Vice President of Professional Services at VitalSmarts, Steve has worked with the VitalSmarts team to research methods for bringing about systematic and lasting change. Based on this ongoing research, VitalSmarts has helped thousands of organizations, including more than 300 of the Fortune 500, realize widespread and lasting results through its award-winning training programs.



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